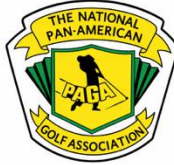
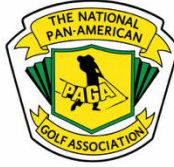


# NPAGA National Reset Strategy



- **Strategic Recommendations: Legacy + Future**
- **Transitioning to a modern, sustainable championship model**



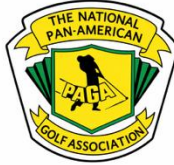
- **5–6 day convention model**
- **Rising costs (golf, hotels, venues)**
- **Awards inflation**
- **Generational disconnect**
- **Declining participation**

# Strategic Direction



- **Shift from 'Convention Week' to a 3-Day Championship Experience**
- **Delegates Meeting held the afternoon of day 1**
- **Focused on efficiency, participation, and experience**
- **Host City Experiences - Open**
- **Entertainment – Inclusive**

# Old vs New Model



- **OLD:**
- **Family-centric**
- **Long duration**
- **Ceremony-heavy**
- **Cost-heavy**
- **NEW:**
- **Player-centric**
- **Condensed**
- **Experience-driven**
- **Cost-controlled**

# Awards & Cost Reform



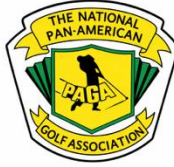
- **Replace rings with sustainable awards**
- **Introduce custom golf bags**
- **Reduce long-term financial burden**

# Program Modernization



- **Replace banquet with lounge-style awards**
- **Highlight videos**
- **Social media integration**
- **Host Cities Open – Experience Driven**

# Membership Growth Strategy



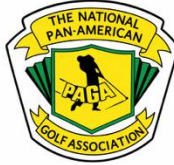
- **Tiered Registration:**
- **Golf Only**
- **Social Pass**
- **Full Experience**

# Digital Engagement



- **Live scoring (StarterShack) Visible at Venues**
- **Live Leaderboards**
- **Player spotlights**
- **Digital Ads**
- **Integrate AI**
- **NPAGA App**

# Governance Shift



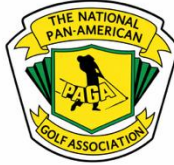
- **National Experience Committee**
- **Younger leadership**
- **Digital media focus**

# Junior Program Transition



- **Junior players will transition out of the National Tournament**
- **Establish a dedicated NPAGA Junior Tournament to showcase talent**
- **Introduce NPAGA Junior Golf Summit**
- **Educate parents and junior players - Speakers covering Little Juniors to High School players**
- **Guidance for players entering college programs**

# Closing Message



- **This is a step to Sustain the legacy while building a modern, adaptable future for the NPAGA**